



PATCH PHRASES



Manager's Note...

Happy New Year! As you celebrate the New Year with good friends and family, we wish you the best for 2007! This month we continue our

"Designing Your Patch Series" by taking a closer look at two more popular patch types: The Symbolic and Commemorative. Enjoy!

Best Regards,

Shawn Hsu
Shawn Hsu
Manager



Featured Article DESIGNING YOUR PATCH SERIES

"Patch Design Types: Part II"

Happy New Year!! And we're back again this month with the second part of Patch Design Types. This month we look into two more popular patch types, the Symbolic type and the Commemoration type. We hope you enjoy!

1. The Symbolic

Patches that fall under the Symbolic design type depict certain objects of backgrounds that represent something special or unique to the group. Designs for this sort of patch are composed of a mixture of certain icons or scenarios that have symbolic meaning. For example, the patch at right depicts the mountains with a "P" to symbolize the group's location; a tree on the left symbolizes a group motto, while two flags and an observatory again represent their country. All of these symbols embody specific traits that help to define the group. The Symbolic design type is a great way for groups to define themselves and their ideals.

2. The Commemorative

The Commemorative design type is very similar to the Event design type we discussed last month. The main difference is that the Commemorative type usually signifies a recurring event. The group logo is most likely the main focus rather than the "event." Since the event itself is celebrating the group, the design is more traditional. Typical Commemorative design types are comprised of the group logo with commemorative text or numbers. For example if a group is celebrating their 5th anniversary, you will find the number "5" large and visible. If this event is an annual celebration, the design usually remains the same with only the number changing accordingly. Commemorative patches are great for celebrations and can make a group's anniversary or annual event even more special.

If you enjoyed this newsletter and would like to read future Patch Phrases, email us or give us a call and we will include you in our monthly email list. Don't miss out on the informative articles on patch design and manufacturing. Patch Phrases will also be archived on our website very soon.

Symbolix Patches specializes in patch and embroidery services. We offer the lowest prices and the finest qualities that you will find. Our custom-embroidered emblems come in any shape and size, and can be ordered in **ANY** quantity. Small orders are **ALWAYS** welcome. We offer: **Free** Artwork **Free** Setup **Free** Shipping

Patch of the Month



Kit Carson District

Size: 5 inches
100% Embroidery
Plastic Backing

Notice the detail and the symbolism that was able to be included in this patch. Format by the customer, design and color by Symbolix Patches.

Contact

Website: www.symbolixpatches.com

Phone: (800) 899-8896 (Toll Free)

Fax: (619) 303-1559

Mail: 3755 Avocado Blvd. #123
La Mesa, CA 91941